

SHINE, PROTECT & SEAL

THREE STEPS TO 3X THE SHINE AND PROTECTION

Applying Ceramic Seal over the proven formulas of Rain-X® & Extreme Shine Wax™ delivers a top package with next level performance.



SHINE

Armor All Professional® Extreme Shine Wax™

- Features the most advanced polymers carnauba wax, and unique additives
- Proven to produce an unparalleled shine

PROTECT

Rain-X® Complete Protectant

- Bonds and cures on the vehicle surfaces
- Creates long-lasting protection and improves water repellency

SEAL

Armor All Professional® Ceramic Seal

- Unique ceramic-based technology bonds to the surface creating a strong, durable coating
- Creates a laminate that enhances the clear coat protection and magnifies the shine

BENEFITS

- ✓ Achieve 3 times the shine & protection when layering Ceramic Seal over the proven formulas of Rain-X® & Extreme Shine Wax™
- ✓ Deliver 30 day protection, including UV damage, to your customers with the only patented complete surface protectant, Rain-X®
- ✓ Proven to shine 5 times brighter* than the competition, Extreme Shine Wax™ will delight your customers with a noticeably deeper shine

*AAP 6.7 versus competition 1.2 study.



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MERCHANDISING



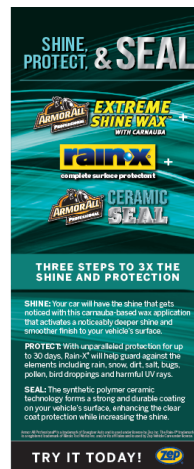
CONSUMER VIDEOS



Features:

- ✓ Choose from 3 format options below designs for horizontal TVs, vertical digital menus, and point-of-service screens.
- ✓ Scan the QR code below to preview the video!

Format Options	Length
Horizontal	90 Secs
Vertical	50 Secs
Point-of-Service	50 Secs



Scan QR code to learn more about how your Vehicle Care Specialist can drive more revenue with Zone Marketing!



PROVEN. FROM START TO FINISH.
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