SHINE & PROTECT WITH PROFIT BUILDERS



An advanced seal and protection by use of a deeply penetrating foam. This advanced chemistry has been formulated to create a surface-shield that is soft to the touch, hydrophobic, intensely reflective, and durable to withstand nature's elements. The infused surfactants can also be removed with a standard wash process to eliminate any build-up due to repeated applications with unlimited club members.



This super sealant formulated with Apexamer® Technology provides an apex level of protection as a result of combining polymers that create a crosslinking effect or web-like application of protection. ProShield® is a natural, pure surfactant that has no artificial fragrances or colors to ensure its flawless and synergistic properties.



Advanced Brightening Polymers bond to the vehicle, producing a smooth, high gloss surface with enhanced shine that will bring customers back to your top package again and again.













DECADES OF CLEAN

Lustra premium formulas are technology driven and our line of ultra concentrated products are designed to save you money by reducing chemical usage and delivery costs. We offer sustainable, high quality chemistry products backed by decades of innovation and satisfied customers.

SATISFACTION GUARANTEED

The Lustra line makes businesses more profitable by lowering total operating cost and increasing overall customer satisfaction. Our nationwide service and distribution network works with operators to maximize profit and repeat business. All Lustra products are fully guaranteed for product performance and customer satisfaction for 60 days.

NEXT LEVEL MARKETING

Take your marketing to the next level. Choose from standard designs, or create custom marketing pieces designed to drive profitability. We can help you create a tailored marketing approach to help enhance your brand and drive customer loyalty, and increase upsells. Elevate your brand and stand out from the competition with our FX Experience that takes your customers through a completely immersive experience.

SOLUTIONS FOR SUCCESS.

ULTRAFLEX SYSTEM

This is an advanced delivery system for ultra-concentrated Lustra® car wash solutions. Our industry leading concentration levels are designed to wash more cars with less product in our award winning containers.

CLEANER, SHINIER, AND DRYER VEHICLES.





STAND OUT FROM THE COMPETITION



The FX Experience is the ultimate car wash experience for your customers while helping you increase ticket averages and customer loyalty.

- + CUSTOMER LOYALTY
- + INCREASED PROFITS
- + HIGHER TICKET AVERAGES +

FX combines proven wash formulas with lighting and marketing to turn an ordinary wash into an extraordinary one.

