

# MACNEIL<sup>®</sup>

## EXPRESS TUNNEL MODEL



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### BEST TUNNEL SITE LOCATION

- +Traffic Count: 30K or better
- +3 Mile Population: Prefer 50k, but at least 30K
- +Traffic Speed: 30 MPH
- +Have good density of housing in fairly close proximity
- +Try to avoid corner lot properties because they have to be larger to control traffic flow on the lot
- +Rectangular is generally best. The narrow side toward the street to keep cost down
- +Check the zoning ordinance for special or conditional use permits for car washes and verify the requirements.
- +If the lot is not level with the road, then consider the additional cost of extraordinary clearing, grating, fill, or retaining
- +Verify access to power, water, sewer, gas, and high-speed internet and consider any additional cost to access the utilities
- +Confirm that your site matches your target customer demographic profile
- +Does your site allow future expansion of services if desired



### STANDARD COST (\$USD)



**Equipment Packages: \$600K - \$1M**  
*(MacNeil + Third-Parties)*



**Land Cost: \$750K - \$1.5M**  
*(Including permitting & soft costs)*



**Total Cost for a Standard Tunnel: \$2.5M - \$5M**  
*(A down payment of 20% - 40% is required)*



**Reloading New Equipment Cost: Vary based on what existing equipment can be reused.**  
*The average cost is approximately \$125K - \$700K*

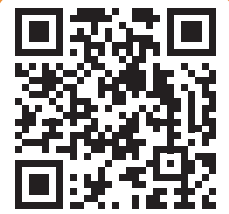


**Building & Construction Cost: \$1.2M - \$1.5M**



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### SEE THE MACNEIL DIFFERENCE

*BUILT TO RUN FASTER, LONGER & SAFER*

- +Lower cost ownership
- +Fewer breakdowns mean less downtime & lower repair costs
- +Superior engineering with heavy-duty construction
- +Rigorously tested components perform consistently
- +Incomparable durability and ease of maintenance



### STAFFING

- +2-3 on duty during peak time
- +1-2 full-time employees and/or several part-time employees
- +The level of involvement by the owner/operator may vary



### HOW IT WORKS

- +Customer arrives
- +Customer selects wash at the pay station
- +Customer enters bay
- +Customer stays in vehicle and pulled through the wash
- +Customer exits the wash



### TIME FRAME

#### NEW SITE

- +Finalizing Land: 6-18 months
- +Shipping: 1-2 months
- +Installation: 5 months

#### RELOAD

- +Shipping: 1-2 months
- +Installation: 5 months

*A CONVEYOR MOVES THE VEHICLE THROUGH A SERIES OF FIXED CLEANING MECHANISMS AND USES BRUSHES AND CHEMICALS TO CLEAN AND POLISH THE CAR SURFACE*



**NCS**

National Carwash Solutions | 1500 SE 37th Street, Grimes, IA 50111 | (800) 284-7956 | [NCSWASH.com](http://NCSWASH.com)  
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